



FOR IMMEDIATE RELEASE: April 20, 2015

Contact: Danielle Falconer
TEDxEvansville Volunteer
News@TedxEvansville.com
Mobile: 317.413.3475

TEDxEvansville announces *renaissance* as the theme to October program

EVANSVILLE, IND. – Local volunteer organizers of TEDxEvansville have announced the October 13, 2015, event held at the Evansville Museum’s Koch Immersive Theater, will be built around the idea of “renaissance,” a fitting topic as the Evansville community currently experiences a rebirth, revival, and amplification of energy and excitement, in many ways. Organizers seek dynamic speakers to use the concept of renaissance to inform, inspire, surprise and delight.

Zac Parsons, TEDxEvansville licensee, said, “Evansville has a lot of inspiring people and inspiring ideas that aren’t connected enough. All the time, I’m surprised to learn about people in our community who are doing interesting things, have interesting stories or interesting projects that others haven’t heard about. TED is all about ideas worth spreading. Through TEDxEvansville, we’re curating the best of Evansville all in one spot and placing attention on it.”

Individuals who would like to speak at TEDxEvansville may express their interest at TEDxEvansville.com. The TEDxEvansville committee will review speaker applications and select presenters following personal interviews and auditions with the committee. The community can also access the website to find out more about other ways to get involved with TEDxEvansville, such as experiencing, volunteering at or sponsoring the event.

Parsons said the TEDxEvansville organizers were inspired by the idea of renaissance because “Evansville has a great legacy. From building LSTs, to innovating with plastics and other discoveries.” He added, “This movement in Evansville wants to leverage that legacy while continuing to pursue progress. Evansville is a place where you can have transformative, creative and rewarding experiences. TEDxEvansville will help demonstrate that.”

TEDxEvansville is organized by a volunteer group of Evansville-area community advocates, who are excited to introduce the TED experience to the tristate area and spotlight bright minds and inspiring community members who provoke meaningful conversations and change.



About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at twitter.com/TEDTalks, on Facebook at facebook.com/TED or Instagram at instagram.com/ted.

For more information about TEDxEvansville

Follow updates and announcements about TEDxEvansville.

WEBSITE TEDxEvansville.com
EMAIL info@TEDxEvansville.com
FACEBOOK facebook.com/tedxevansville
TWITTER [@TEDxEvansville](https://twitter.com/TEDxEvansville)

###